



# Delivering Effective Transport Policy

## Overview

Across the world, transport policy provides the guiding principles for the planning, assessment, delivery and management of transport infrastructure and services. These principles are set in the wider context of social, economic and environmental goals and constraints. Through a range of senior leaders, appointed officials, stakeholders and professional advisors, they exert a powerful influence on the way in which the transport planning process operates and secures change on the ground. Transport policy is inherently inter-twined with the process of politics, public debate and the representation of key issues in the press and media.

This course considers the basic principles of transport policy taking an objective-led approach as its starting point. It then addresses a range of mechanisms and approaches by which policy is translated into initiatives on the ground, taking account of planning and appraisal tools, stakeholder engagement and feedback and monitoring of desired outcomes.

The course will be delivered by experienced UK transport practitioners providing relevant context for policies, regulatory and institutional arrangements.

## Learning Outcomes

On completion of the course, delegates will be able to:

- Understand the basic principles of transport policy;
- Describe the process whereby transport policies are developed implemented;
- Describe and discuss the evolution of Government's transport policy and demonstrate an understanding of its impact on society and the environment;
- Provide a critical appraisal of progress in the delivery of transport policies and demonstrate an understanding of the factors that hinder or stimulate that progress; and
- Articulate and support your position on a number of the key issues likely to shape the transport debate in coming years.

## Programme\*

- 08:30 **Arrival and registration**
- 09:00 **Introduction and Objectives**
- 09:10 **Role and Significance of Transport Policy**  
Key Definitions, Project Life Cycle, Guiding Principles  
Linking Policy to Delivery  
Understanding Transport Issues and Challenges
- 10:45 **Break**
- 10:55 **Methods and Models of Policy Making**  
Transport in a Wider Context  
Models of Policy Making  
Setting Goals, Objectives and Targets  
Policy Tools
- 12:45 **Lunch**
- 13:45 **The Transport Governance Context**  
Implementation Planning and Delivery  
Transport Legislation and Regulation  
Transport Governance and Institutions
- 15:15 **Break**
- 15:25 **Informing Policy Decisions**  
Appraisal, Evaluation, Monitoring and Performance Management  
Stakeholder and Public Engagement, Communication and the Role of the Media  
Current and Future Trends in Transport Policy and Delivery
- 16:45 **Feedback, Summary and Close**

\*Please note that this is a preliminary programme and is subject to change

## Who Should Attend

The course has been developed for transport professionals requiring familiarisation of advising on, making, ensuring delivery and monitoring the impacts of transport policy. This includes those in Government, consultants and broader interest groups. It is also suitable for those with managerial responsibility for transport planning teams, who are looking for a broad overview of techniques and issues.

## Topics Covered

- The role and significance of transport policy;
  - Common transport issues and challenges;
  - Methods and models of policy making;
  - Policy tools;
  - Transport governance and institutions;
  - Stakeholder engagement and communication
- (Topics will be illustrated through group work and relevant case studies.)

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Date of course and location		
Title	Forename	Surname
Position		
Department		
Organisation		
Address		
		Postcode
Telephone		
Email		
Please state any special dietary or access requirements		
How did you hear about this course?		

## Attendance Fees

Please tick as appropriate:

- Standard rate** (please write in amount) \_\_\_\_\_ + VAT
- CILT/Local Authority/Charity rate** (please write in amount) \_\_\_\_\_ + VAT

## Method of Payment

Card No.

Expiry Date	CSV Code	Cardholder's Name
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Cardholder's Address

Postcode

Invoice  Purchase Order Number

Invoice address (if different from delegate address listed above or the attached PO)

Please attach a copy of your purchase order made payable to PTRC

Telephone

Email

Cheque enclosed for £ \_\_\_\_\_ made payable to PTRC

## Signature of Authorisation

I have read and accept the terms and conditions

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_

**Barclays PLC. Sort Code: 20-45-77 Account No: 50536466**

Please return to: The Events Team, PTRC Education & Research Services Ltd, 22 Greencoat Place, London, SW1P 1PR  
T: 020 7348 1970 F: 020 7348 1989 E: info@ptrc-training.co.uk

## Terms and Conditions

### 1 Registration Form

Applications should be made on the official registration form. Photocopies are accepted. One form should be completed for each delegate attending an event. It is important that all sections are completed legibly. Delegates are advised to retain a copy of the registration form for reference before sending.

### 2 Fees

Fees include attendance at lectures, lecture notes, lunch and all refreshments unless otherwise indicated.

Fees do not include overnight accommodation, breakfast and evening meals unless stated or otherwise indicated.

### 3 Acknowledgement

Receipt of a registration form will be acknowledged by email, delegates will be sent an invoice and an email of acknowledgement. Joining instructions, including a map, will be sent to each delegate by email approximately two weeks before the start of the event.

### 4 Payment

Unless otherwise stated payment in full must be made at the time of booking. All prices are exclusive of VAT, unless stated otherwise.

### 5 Cancellation

All cancellations, or alterations to a booking, must be received in writing. To avoid cancellation penalties, substitutes will be accepted at any time, if notified in writing and in advance of the event. Adjustments in fees will be made if there is any change in fee category. Cancellations received in writing up to 14 days before an event will be subject to an administration fee of £75 + VAT or the event delegate fee, whichever is the lower. Cancellation within 14 days of the event date or a 'no show', will be liable for the full fee.

### 6 Disclaimer

PTRC reserves the right to vary the programme and to cancel an event if it is under subscribed or for any other reason. In the event of cancellation, where reasonably possible, PTRC aims to give delegates at least two weeks' notice and the fee will be refunded in full. PTRC will not be held liable for any pre-booked travel, accommodation or similar costs incurred under any circumstances whatsoever.

### 7 Data Protection

Details will be held on a database in accordance with the 1998 Data Protection Act. Information will be used for internal marketing purposes only and will not be shared with any external organisations.

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