

Station Travel Planning



Overview

Whilst development of station travel plans has become established practice since the introduction of the ATOC pilots in 2008, the role and purpose of Station Travel Plans (STPs) is ever changing. When STPs were first introduced nearly 10 years ago the focus was concentrated on mode shift away from car use to reach the station, and on detailed data gathering and evaluation.

Although these elements are still important, the STP tool has transitioned into a more comprehensive approach, focusing on the overall role of the station in the local community, and how the STP can be used effectively to reach suppressed rail markets. This course will help delegates get back to basics around how station travel plans can be developed and delivered, whilst looking at some of the innovative approaches being employed across the UK, including a glimpse at some of the international approaches to station travel planning and placemaking.

The course will also cover the important area of legacy and how to ensure that partnership working set up through the STP development phase can be converted into long term action and commitment. Participants will also be able to develop their own station travel plan approach and action plan.

Learning outcomes

On completion of the course, delegates will:

- have an understanding of the different types of tools they can use to develop effective station travel plans
- have a solid understanding of the station travel planning process from beginning to end
- have an understanding of the latest thinking about station travel plans and the role of local authorities, community rail partnerships, train operating companies and other partners in delivering and monitoring them
- be aware of best practice toolkits and resources, monitoring methodologies and systems
- be able to consider ways of motivating and sustaining long term engagement and commitment
- be able to develop an action plan for moving forward station travel plans in their own context

Programme*

Arrival/refreshments

Introduction

Station Travel Planning - The History

The latest thinking on STPs

- What makes a quality STP?
- The different drivers for creating an STP
- Stations as community hubs
- Creating legacy

Break

Developing a Station Travel Plan

- Where to find help and resources
- Breaking down the whole process

Case Study Review

Lunch

Application to your situation

- Structuring the approach to your own situation
- Identification of your priorities key 'things to find out'
- Identifying your challenges in developing the plan

The latest thinking

- Key innovation locations - Scotland, Surrey, Gloucestershire
- International approaches

Break

Application to your situation

- Action Planning

Course review and feedback

Close

*Please note that this is a preliminary programme and is subject to change

Who should attend

The course has been developed for professionals involved in any aspect of station travel planning wishing to develop their knowledge and competence; ranging from local authority and ITA transport planners, train operating companies, consultants, and property and development management professionals through to those involved in travel promotion, behavioural change, community engagement and community rail.

Topics Covered

- The evolution of the station travel planning process
- Barriers to effective planning
- Outlining the whole process
- Your own situation - applying the process

Station Travel Planning

Registration Form

Title	First Name	Surname
Position		
Organisation	Department	
Email		
Telephone		
Address		Post Code
Dietary or access requirements		

Attendance Fees (Please write amount)

Standard Rate _____ + VAT	CILT/Local Authority/Charity Rate _____ + VAT
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Method of Payment

Card Number	<input type="text"/>	CSV Code	<input type="text"/>	Expiry Date	<input type="text"/>
Card Holder's name and address (if different from above)					
Post Code	Purchase Order Number				
Invoice	Invoice name and address (if different from above)				
Please attach a copy of your purchase order made payable to PTRC					
Cheque	Enclosed for £ _____ made payable to PTRC				

Signature Authorisation I have read and accept the terms and conditions

Name	Signature
Date		

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Terms & Conditions

1 Registration Form Applications should be made on the official registration form. Photocopies are accepted. One form should be completed for each delegate attending the event. It is important that all sections are completed legibly. Delegates are advised to retain a copy of the registration form for reference before sending. **2 Fee** Fees include attendance at lectures, lecture notes, lunch and all refreshments unless otherwise indicated. Fees do not include overnight accommodation, breakfast and evening meals unless stated. **3 Acknowledgement** Receipt of a registration form will be acknowledged by email, delegates will be sent an invoice and an email of acknowledgement. Joining instructions, including a map, will be sent to each delegate by email approximately one week before the start of the event. **4 Payment** Unless otherwise stated payment in full must be made at the time of booking. All prices are exclusive of VAT, unless stated otherwise. **5 Cancellation** All cancellations, or alterations to a booking, must be received in writing. To avoid cancellation penalties, substitutes will be accepted at any time, if notified in writing and in advance of the event. Adjustments in fees will be made if there is any change in fee category. Cancellations received in writing up to 7 days before an event will be subject to an administration fee of £75 + VAT or the event delegate fee whichever is the lower. Cancellation within 7 days of the event date or a 'no show', will be liable for the full fee. **6 Disclaimer** PTRC reserves the right to vary the programme and to cancel an event if it is under subscribed or for any other reason. In the event of cancellation, where reasonably possible, PTRC aims to give delegates at least one week's notice and the fee will be refunded in full. PTRC will not be held liable for any pre-booked travel, accommodation or similar costs incurred under any circumstances whatsoever. **7 Data Protection** Details will be held on a database in accordance with the 1998 Data Protection Act. Information will be used for internal marketing purposes only and will not be shared with any external organisations.