

Urban Logistics - Delivering the Goods



Programme*

Arrival and registration Introduction and objectives

The World of Freight and Logistics - Part One

An Overview; Follow a consignment from China to UK living room

How does all of that impact on towns and cities?

Urban freight management challenges: air quality, safety, congestion, local economy. How do we balance the needs of residents with the needs of businesses which serve/employ them?

The World of Freight and Logistics - Part Two

Demonstrate the need for greater understanding by providing more detail on UK freight industry.

Break

Workshop One

Defining the problem: How do I know what urban freight management challenges I have?

Workshop Two

How do I engage with industry? How do I keep them interested in the longer term and involved in my work?

Interactive presentation

Which urban freight management options are available to me?

Lunch

Development of Urban Freight Management Strategy

Identify clear objectives and outcomes; Determine FCL framework; Consider national, regional and local policy proposals; Timelines of activity; Set metrics for post-measures; Ensure stakeholders remain involved.

Workshop Three

How do I select improvement measures most suitable for my area?

Break

Implementation planning

How do I implement a plan to deliver on the Strategy and how do I ensure success?

Next steps for delegates

Knowledge sharing; Identify resource centres and networks

Summary and close

* Please note that this is a preliminary course programme and is subject to change

Overview

Efficient, safe and sustainable movement of freight within urban areas is essential to ensure towns and cities prosper and local businesses thrive. Freight is the lifeblood of our local economies and needs to be planned for and effectively managed, to balance the needs of industry with those of local communities, other road users and the environment.

Freight is often treated as an add-on to the movement of people, but it can have very significant impact on local amenities, road safety and air quality. And many urban freight management measures exist, from use of Delivery & Servicing Plans (DSPs) to retiming freight activity outside of the normal trading day. But which measures are suitable for which scenarios? And how do policy makers and practitioners select the right mix of solutions for their specific issues, using quality data to make informed decisions?

This new course provides the essential background to the nature of freight movement in urban areas using real-world case studies from around the globe.

Learning outcomes

On completion of the course, attendees will:

- Understand the importance of planning for the movement of both freight and people to deliver successful schemes
- Appreciate that data sets are crucial in really understanding the nature of freight movements
- Have a better appreciation of which sets of management measures (tried and tested globally) should be implemented and how
- Appreciate that an overarching Freight Strategy is essential to outline objectives and track the progress and effectiveness
- Realise that there are no 'silver bullets' and that sharing positive and negative experiences with peers is critical to ensure local success
- Know that specialist support is available to help frame the problem and provide ongoing expertise

Who should attend

This course is ideally suited to local authority personnel with responsibilities for urban freight movements and business liaison and engagement (including Transport Planners, Environmental Health Officers, Town Planners, Economic Development Officers, Road Safety Officers, and Sustainable Travel Planners), as well as consultancy staff engaged in urban freight planning support and other relevant stakeholders.

Urban Logistics - Delivering the Goods

Registration Form

Location:

Title	First Name	Surname
Position		
Organisation		Department
Email		
Telephone		
Address		Post Code
Dietary or access requirements		

Attendance Fees (Please write amount)

Standard Rate _____ + VAT	CILT/Local Authority/Chairty Rate _____ + VAT
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Terms & Conditions

1 Registration Form Applications should be made on the official registration form. Photocopies are accepted. One form should be completed for each delegate attending the event. It is important that all sections are completed legibly. Delegates are advised to retain a copy of the registration form for reference before sending. **2 Fee** Fees include attendance at lectures, lecture notes, lunch and all refreshments unless otherwise indicated. Fees do not include overnight accommodation, breakfast and evening meals unless stated. **3 Acknowledgement** Receipt of a registration form will be acknowledged by email, delegates will be sent an invoice and an email of acknowledgement. Joining instructions, including a map, will be sent to each delegate by email approximately one week before the start of the event. **4 Payment** Unless otherwise stated payment in full must be made at the time of booking. All prices are exclusive of VAT, unless stated otherwise. **5 Cancellation** All cancellations, or alterations to a booking, must be received in writing. To avoid cancellation penalties, substitutes will be accepted at any time, if notified in writing and in advance of the event. Adjustments in fees will be made if there is any change in fee category. Cancellations received in writing up to 7 days before an event will be subject to an administration fee of £75 + VAT or the event delegate fee whichever is the lower. Cancellation within 7 days of the event date or a 'no show', will be liable for the full fee. **6 Disclaimer** PTRC reserves the right to vary the programme and to cancel an event if it is under subscribed or for any other reason. In the event of cancellation, where reasonably possible, PTRC aims to give delegates at least one weeks' notice and the fee will be refunded in full. PTRC will not be held liable for any pre-booked travel, accommodation or similar costs incurred under any circumstances whatsoever. **7 Data Protection** Details will be held on a database in accordance with the 1998 Data Protection Act. Information will be used for internal marketing purposes only and will not be shared with any external organisations.