Sessions Outline*

Background
Why undertake transport and traffic surveys? Who wants the data and what do they use it for? Overview of the different types of survey. Time periods. Vehicle classifications. Permissions. TRICs, TRAVL.

Automatic Traffic Counts

Manual Counts and Video Surveys (not ANPR)

Turning Counts, Journey Time Surveys and Queue Surveys
Different techniques, costs, limitations, equipment, planning the survey, presenting data. Case study.

ANPR and Parking surveys

Market Research and Public Transport Surveys

Origin Destination Surveys
Purpose. Types of survey (number plate, RSI, household, workplace, public transport interview, bluetooth/mobile phone tracking) and cost. Planning and conducting large multi modal O/D surveys (communications, managing the media, staff training, liaison with emergency services, traffic impacts, postcards). Data coding and analysis. Traffic management considerations for site layouts.

Data Analysis
Statistical analysis, sampling, confidence intervals, probability distributions. Case study and worked examples (delegates should bring a laptop with excel installed).

Group Exercise
Planning surveys for a given scenario.

*Please note that this is a preliminary outline and is subject to change.
Date of course and location
Title
Forename
Surname
Position
Department
Organisation
Address
Postcode
Telephone
Email
Please state any special dietary or access requirements
How did you hear about this course?

Attendance Fees
Please tick as appropriate:
- Standard rate
- CILT/Local Authority/Charity rate

Method of Payment
Card No.
Expiry Date
CSV Code
Cardholder’s Name
Cardholder’s Address
Postcode

Invoice
Purchase Order Number

Invoice address (if different from delegate address listed above or the attached PO)

Please attach a copy of your purchase order made payable to PTRC

Telephone
Email
Cheque enclosed for £__ made payable to PTRC

Signature of Authorisation
I have read and accept the terms and conditions
Signature
Date
Name

Terms and Conditions

1 Registration Form
Applications should be made on the official registration form. Photocopies are accepted. One form should be completed for each delegate attending an event. It is important that all sections are completed legibly. Delegates are advised to retain a copy of the registration form for reference before sending.

2 Fees
Fees include attendance at lectures, lecture notes, lunch and all refreshments unless otherwise indicated.

Fees do not include overnight accommodation, breakfast and evening meals unless stated or otherwise indicated.

3 Acknowledgement
Receipt of a registration form will be acknowledged by email, delegates will be sent an invoice and an email of acknowledgement. Joining instructions, including a map, will be sent to each delegate by email approximately two weeks before the start of the event.

4 Payment
Unless otherwise stated payment in full must be made at the time of booking. All prices are exclusive of VAT, unless stated otherwise.

5 Cancellation
All cancellations, or alterations to a booking, must be received in writing. To avoid cancellation penalties, substitutes will be accepted at any time, if notified in writing and in advance of the event. Adjustments in fees will be made if there is any change in fee category. Cancellations received in writing up to 14 days before an event will be subject to an administration fee of £75 + VAT or the event delegate fee, whichever is the lower. Cancellations received in writing up to 14 days before the event date or a ‘no show’, will be liable for the full fee.

6 Disclaimer
PTRC reserves the right to vary the programme and to cancel an event if it is under subscribed or for any other reason. In the event of cancellation, where reasonably possible, PTRC aims to give delegates at least two weeks’ notice and the fee will be refunded in full. PTRC will not be held liable for any pre-booked travel, accommodation or similar costs incurred under any circumstances whatsoever.

7 Data Protection
Details will be held on a database in accordance with the 1998 Data Protection Act. Information will be used for internal marketing purposes only and will not be shared with any external organisations.

VAT Registration No. GB 241 5818 68

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